



## We Will Begin Shortly

If you are experiencing technical difficulties with AdobeConnect you can participate via Conference Call:

**Number:** (866) 928-2008

**Participant Code:** 704-4101

**Please be sure to mute your phone**





## Grants Innovation Exchange Session

*“What’s the GIST of your grant programs?”*

Rujuta Waknis, Grants Offering Lead  
REI Systems

June 27, 2019





# Session Overview

- **Welcome**
- **The Opportunity Project**
- **Speaker Introduction**
- **Innovation Exchange**
- **Q&A**
- **Stay Informed**





# About The Opportunity Project

## What is The Opportunity Project?

- The Opportunity Project is a process for engaging government, communities, and the technology industry to create digital tools that seek to address the nation's greatest challenges
- The U.S. Census Bureau connects tech developers, local leaders, and non-profits with problem statements on issues and facilitates user-centered tech development sprints to create new digital solutions
- This process helps to:
  - Empower people with technology;
  - Make government data more accessible and user-friendly; and
  - Facilitate cross-sector collaboration to build new digital solutions with open data

For more information go to: <https://opportunity.census.gov/>





## **Speaker:** Rujuta Waknis

Rujuta Waknis is the Grants Offering Lead at REI Systems. She is on a mission to promote improvement of grant outcomes through data sharing and data driven decision-making. Trained as an engineer, she has been creating products and data solutions for over 15 years. For the last 7 years, she has been implementing enterprise grants management solutions across the grants lifecycle. She is the Product Owner of the Grants Impact Story Tool (GIST).



Rujuta Waknis,  
Grants Offering Lead

# The Grants Impact Story Tool (GIST)

OMB Innovation Exchange

27<sup>TH</sup> JUNE 2019



Reliable. Effective. Innovative.



# The Opportunity Challenge we picked



## What?

Increasing Government Accountability by Connecting Federal Spending and Performance Data



## Why?

Linking Federal data that currently exists in silos, can enhance data transparency, promote economic growth and research, and improve services to the American public



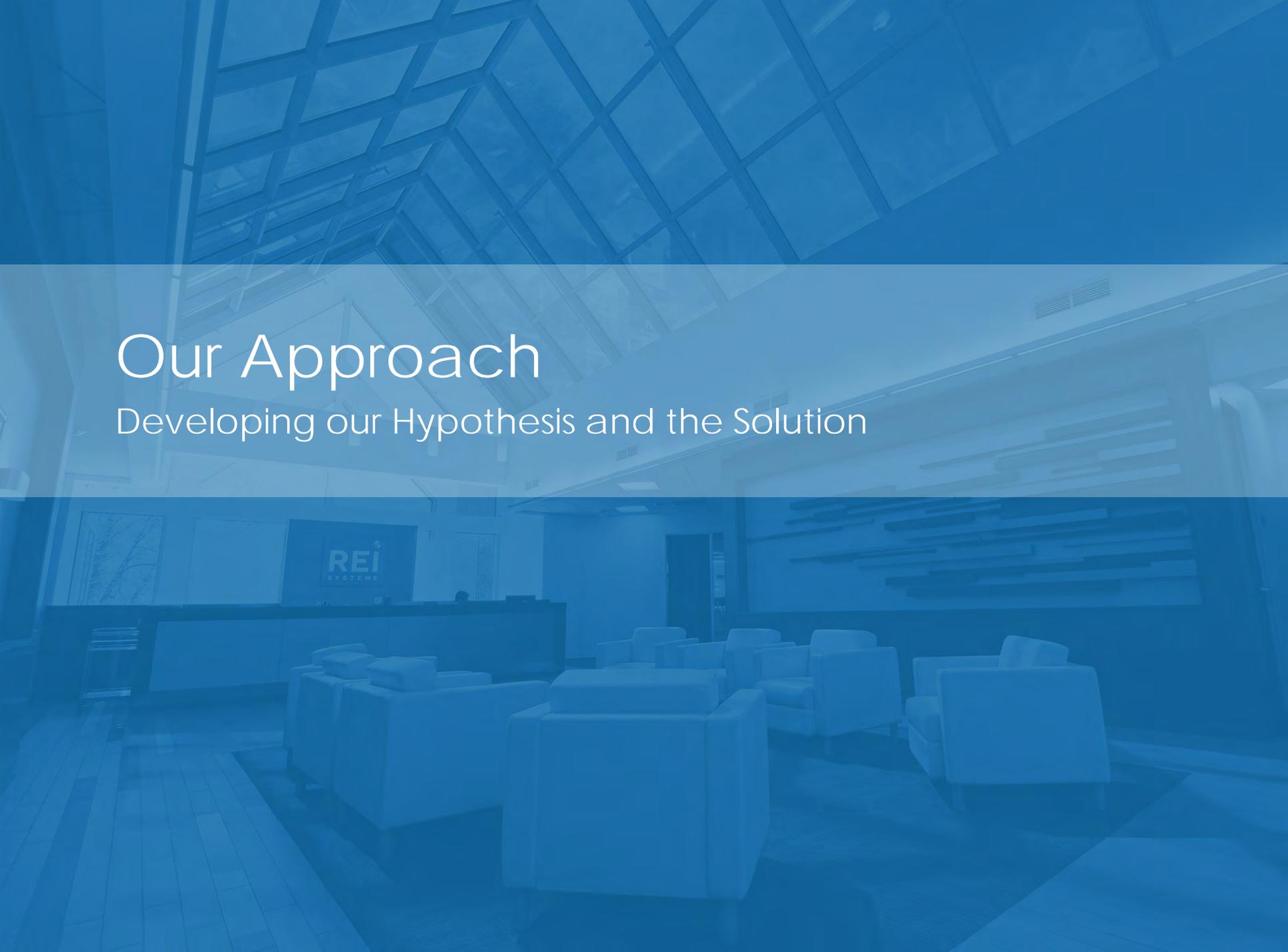
## How?

Develop public facing tools that link federal spending and performance (or outcome) data to provide comprehensive insight into the use of federal taxpayer dollars across programs.

**Sponsors:** Office of Management & Budget and U.S. Department of the Treasury

# Our Approach

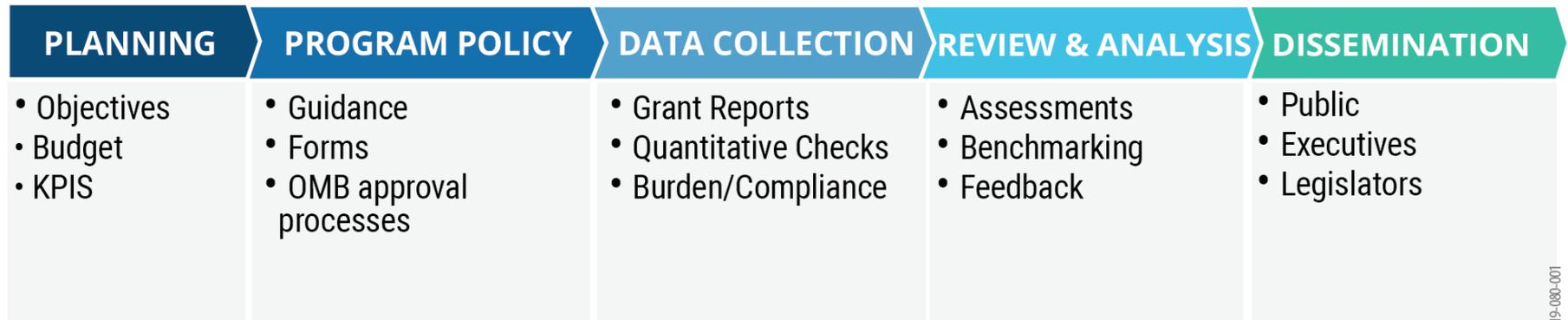
Developing our Hypothesis and the Solution



# Performance Measurement for Grants

*“What gets measured, gets done”*

## Performance Measurement Framework for Grants Reporting



19-080-001

Agencies are often at different points of the maturity curve in this framework.

# Customer Journey Map

Analyzed the engaged citizen's current experience to identify ways to solve this

	Access	Use	Learn	Leave
User Goals	Easy access to the amount of spend and the impacts of the spend	Look at connections, understand the rationale, evaluate impact	Learn what the numbers mean in the broader context	More informed about Federal spend and impact that influence my future
Problems	Too many websites to sift through to find information Information is presented in confusing ways No program impact information	No program impact information No consistent way to understand impact of programs across agencies	No context provided on program sites No perspectives	Retain highlights of federal programs
Ideas / Opportunities	One public site to link Spend and Results, no login required	One consistent model to showcase story of investment and Program impact	Easy to understand, intuitive narratives	Engaging, short numbers to highlight

# Our Hypothesis

Performance data cannot be standardized, but how we present it, can be.

- ✓ Performance data can improve outcomes and drive accountability
- ✓ A consistent, intuitive framework like Logic Models can be applied across programs
- ✓ If presented visually, data can enhance transparency
- ✓ Transparency is beneficial to the grantor and grantees!

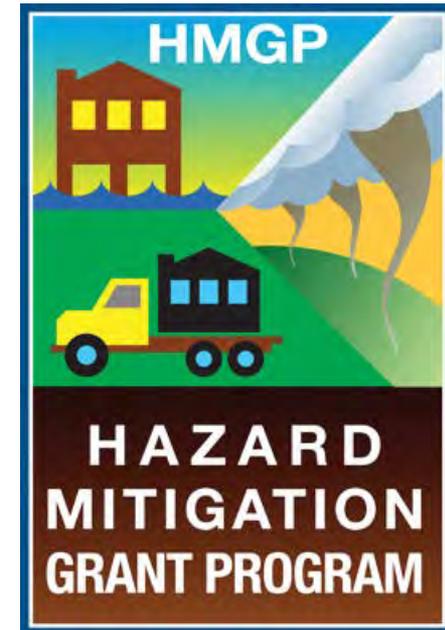
The image shows a modern office interior with a high, vaulted glass ceiling. The space is furnished with several white armchairs arranged in a lounge area. In the background, there is a reception desk with a sign that reads 'REI SYSTEMS'. The entire image is overlaid with a semi-transparent blue filter.

# Solution Details

## Grants Impact Story Tool

# 3 Federal Grant Programs

Different types of grant programs – Health, Education, Disaster Relief



# Data Sets

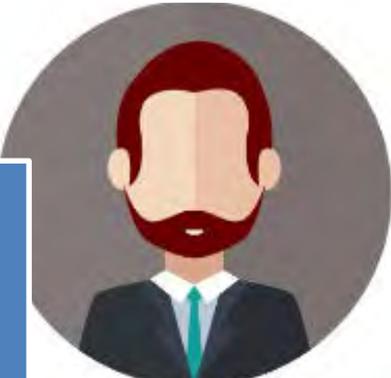
We leveraged several Federal open datasets to showcase the Grant Story



# Targeted Users



Engaged Citizen



Federal Program Manager



Researcher



New Applicants

**Legend:**

-  Current
-  On roadmap

# Grants Impact and Story Tool (GIST)

Landing Page highlights three Federal Grant Programs



Home Explore Programs About

**\$750B**

Federal Dollars spent on Grants in FY 2018

[Learn More](#)



Explore Featured Programs

Health Center Program

**1400**

Health Centers that were operated in 2017

[Learn More](#)

Hazard Mitigation Program

**4**

Times in future benefits for every \$1 spent

[Learn More](#)

Community Learning Center Program

**31**

States/territories report improvement in reading and mathematics

[Learn More](#)

Where is our data sourced from?



Intuitive Interface



Highlights 3 Grants Programs

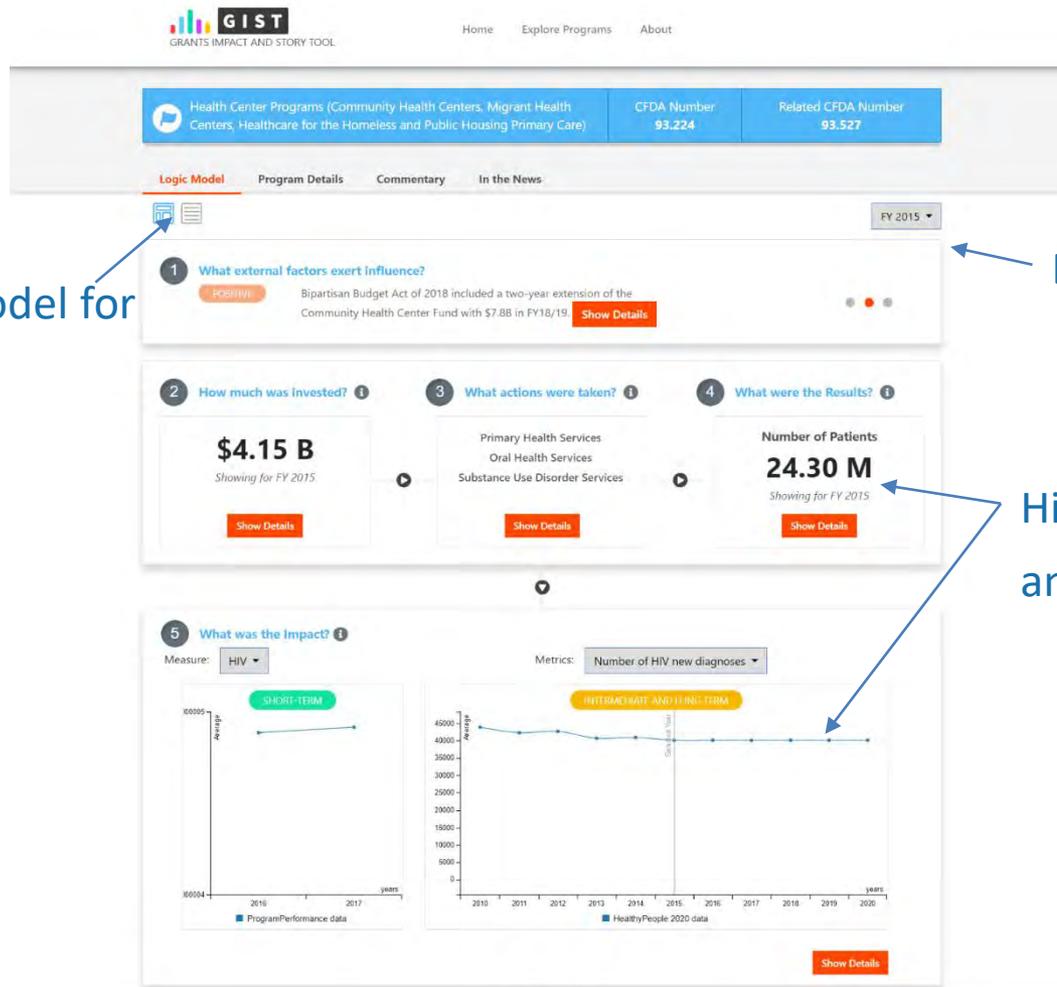


Depicts Federal Data Sources



# Grants Impact and Story Tool (GIST)

Program Pages depict the Logic Model for each Program



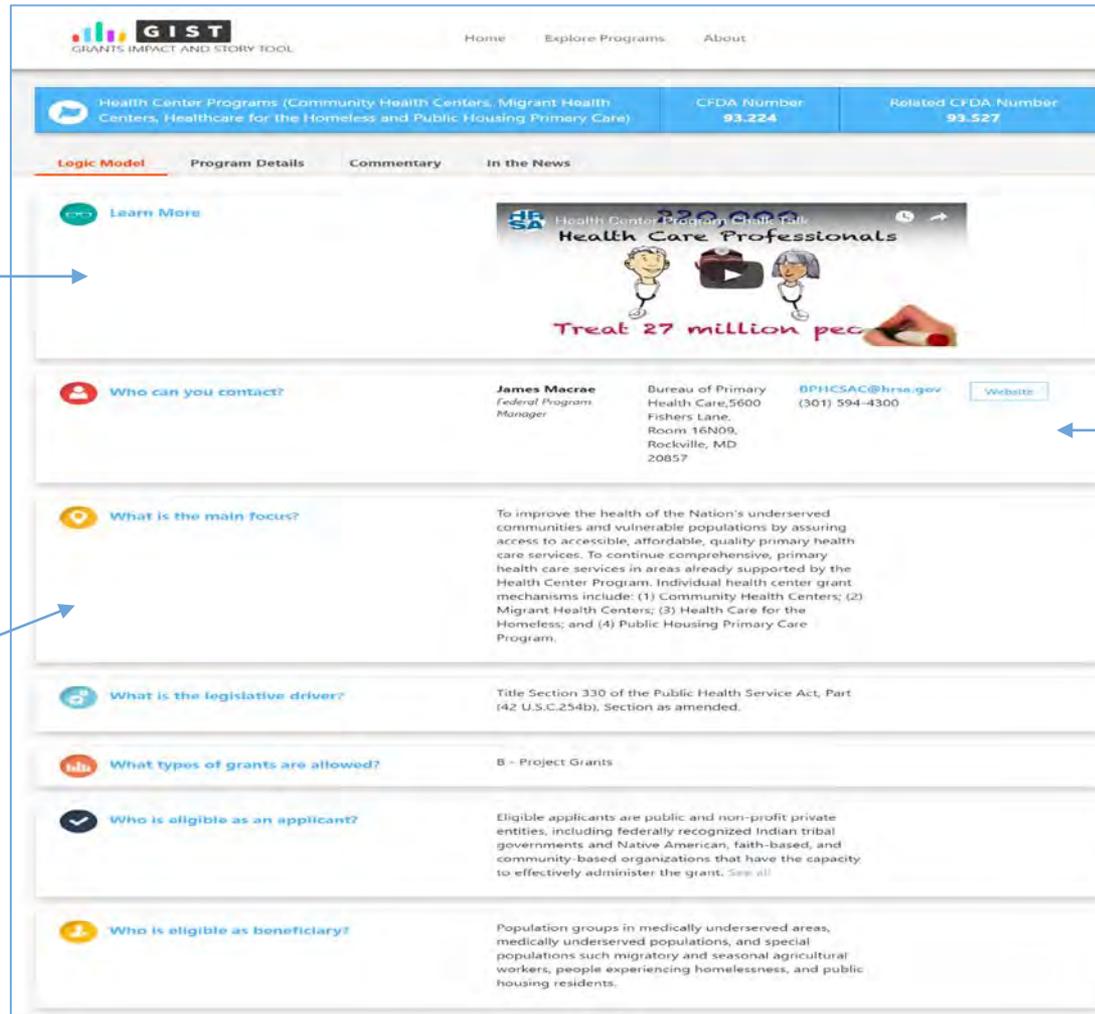
Consistent Logic Model for each Program

Depicted by Fiscal Year

Highlights Key Results and Outcomes

# Grants Impact and Story Tool (GIST)

## Basic information about the Program



The screenshot displays the GIST website interface for the Health Center Programs. At the top, the GIST logo and navigation links (Home, Explore Programs, About) are visible. Below the header, a blue bar contains the program name, CFDA Number (93.224), and Related CFDA Number (93.527). A navigation menu includes Logic Model, Program Details, Commentary, and In the News. The main content area features a 'Learn More' link, a video player for 'Health Care Professionals' with the text 'Treat 27 million people', and a 'Who can you contact?' section for James Macrae, Federal Program Manager. Below this are sections for 'What is the main focus?', 'What is the legislative driver?', 'What types of grants are allowed?', 'Who is eligible as an applicant?', and 'Who is eligible as beneficiary?'.

Health Center Programs (Community Health Centers, Migrant Health Centers, Healthcare for the Homeless and Public Housing Primary Care)	CFDA Number 93.224	Related CFDA Number 93.527
<b>Who can you contact?</b>	<b>James Macrae</b> Federal Program Manager	Bureau of Primary Health Care, 5600 Fishers Lane, Room 16N09, Rockville, MD 20857 BPHCSAC@hrsa.gov (301) 594-4300 <a href="#">Website</a>
<b>What is the main focus?</b>	To improve the health of the Nation's underserved communities and vulnerable populations by assuring access to accessible, affordable, quality primary health care services. To continue comprehensive, primary health care services in areas already supported by the Health Center Program. Individual health center grant mechanisms include: (1) Community Health Centers; (2) Migrant Health Centers; (3) Health Care for the Homeless; and (4) Public Housing Primary Care Program.	
<b>What is the legislative driver?</b>	Title Section 330 of the Public Health Service Act, Part (42 U.S.C.254b), Section as amended.	
<b>What types of grants are allowed?</b>	B - Project Grants	
<b>Who is eligible as an applicant?</b>	Eligible applicants are public and non-profit private entities, including federally recognized Indian tribal governments and Native American, faith-based, and community-based organizations that have the capacity to effectively administer the grant. <a href="#">See all</a>	
<b>Who is eligible as beneficiary?</b>	Population groups in medically underserved areas, medically underserved populations, and special populations such migratory and seasonal agricultural workers, people experiencing homelessness, and public housing residents.	

Visual overview



Contact information



Mission and goals





<https://gist.reisystems.io/>

## Grants Impact and Story Tool (GIST)

REI Systems' Grants Impact and Story Tool (GIST) uses federal open data from USASpending.gov, SAM.gov, Grants.gov, FEMA, HHS, and the Department of Education to visually showcase how federal grants spending leads to desired performance outcomes, enhancing federal accountability and transparency for the American public.



- ✓ Advocacy for Grant Programs
- ✓ Validated, usable framework
- ✓ Results-Oriented Grants Management



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## REI Systems

Achieving Excellence Together



## Instructions:

Please enter your questions via the chat feature via AdobeConnect; OR

Email them to [GrantsTeam@omb.eop.gov](mailto:GrantsTeam@omb.eop.gov)



# Results-Oriented Accountability for Grants Cross Agency Priority Goal (Grants CAP Goal)

*Maximize the value of grant funding by applying a risk-based, data driven framework that balances compliance requirements with demonstrating successful results for the American taxpayer.*

**GOAL STATEMENT**





# Grants CAP Goal Strategies

Hold recipients accountable for good performance practices that support achievement of program goals and objectives; & streamline burdensome compliance requirements for those that demonstrate results.



## Achieve Goals and Objectives



### Standardize Business Processes & Data

Standardize grants management business processes & identify, operationalize, standardize, & link data.



### Build Shared IT Infrastructure

Use standard business processes & data to identify opportunities to build shared solutions that reduce burden & improve the user experience.



### Manage Risk

Leverage data, including data from annual audits, to assess & manage recipient risk.



**JOIN OUR COMMUNITY TODAY!**

<https://www.performance.gov/CAP/grants/>

**Results-Oriented  
Accountability for Grants**

NEWS & EVENTS    RESOURCES    **JOIN COMMUNITY**

## **INNOVATION EXCHANGE SESSION SCHEDULE:**

July 25, 2019

September 26, 2019

October 24, 2019

**Note:** Sessions will not be held in August, November, or December

**DO YOU HAVE AN INNOVATION YOU WOULD LIKE TO SHARE?**

Please email the Grants Team at [GrantsTeam@omb.eop.gov](mailto:GrantsTeam@omb.eop.gov)

