We Will Begin Shortly

If you are experiencing technical difficulties with AdobeConnect you can participate via Conference Call:
**Number:** (866) 928-2008
**Participant Code:** 704-4101

Please be sure to mute your phone.
Grants Innovation Exchange Session

“What’s the GIST of your grant programs?”

Rujuta Waknis, Grants Offering Lead
REI Systems

June 27, 2019
Session Overview

- Welcome
- The Opportunity Project
- Speaker Introduction
- Innovation Exchange
- Q&A
- Stay Informed
About The Opportunity Project

What is The Opportunity Project?

• The Opportunity Project is a process for engaging government, communities, and the technology industry to create digital tools that seek to address the nation’s greatest challenges

• The U.S. Census Bureau connects tech developers, local leaders, and non-profits with problem statements on issues and facilitates user-centered tech development sprints to create new digital solutions

• This process helps to:
  – Empower people with technology;
  – Make government data more accessible and user-friendly; and
  – Facilitate cross-sector collaboration to build new digital solutions with open data

For more information go to: https://opportunity.census.gov/
Speaker: Rujuta Waknis

Rujuta Waknis is the Grants Offering Lead at REI Systems. She is on a mission to promote improvement of grant outcomes through data sharing and data driven decision-making. Trained as an engineer, she has been creating products and data solutions for over 15 years. For the last 7 years, she has been implementing enterprise grants management solutions across the grants lifecycle. She is the Product Owner of the Grants Impact Story Tool (GIST).
The Grants Impact Story Tool (GIST)

OMB Innovation Exchange

27TH JUNE 2019

REI Systems
Reliable. Effective. Innovative.
The Opportunity Challenge we picked

**What?**
Increasing Government Accountability by Connecting Federal Spending and Performance Data

**Why?**
Linking Federal data that currently exists in silos, can enhance data transparency, promote economic growth and research, and improve services to the American public

**How?**
Develop public facing tools that link federal spending and performance (or outcome) data to provide comprehensive insight into the use of federal taxpayer dollars across programs.

**Sponsors:** Office of Management & Budget and U.S. Department of the Treasury
Our Approach
Developing our Hypothesis and the Solution
Performance Measurement Framework for Grants Reporting

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<th>PLANNING</th>
<th>PROGRAM POLICY</th>
<th>DATA COLLECTION</th>
<th>REVIEW &amp; ANALYSIS</th>
<th>DISSEMINATION</th>
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<td>• Objectives</td>
<td>• Guidance</td>
<td>• Grant Reports</td>
<td>• Assessments</td>
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<td>• Budget</td>
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<td>• KPIS</td>
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<td>• Burden/Compliance</td>
<td>• Feedback</td>
<td>• Legislators</td>
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Agencies are often at different points of the maturity curve in this framework.
## Customer Journey Map

Analyzed the engaged citizen’s current experience to identify ways to solve this

<table>
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<tr>
<th>Access</th>
<th>Use</th>
<th>Learn</th>
<th>Leave</th>
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<tr>
<td><strong>User Goals</strong></td>
<td><strong>Problems</strong></td>
<td><strong>Ideas / Opportunities</strong></td>
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<td>Easy access to the amount of spend and the impacts of the spend</td>
<td>Too many websites to sift through to find information Information is presented in confusing ways No program impact information</td>
<td>One public site to link Spend and Results, no login required</td>
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<td>Look at connections, understand the rationale, evaluate impact</td>
<td>No program impact information No consistent way to understand impact of programs across agencies</td>
<td>One consistent model to showcase story of investment and Program impact</td>
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<td>Learn what the numbers mean in the broader context</td>
<td>No context provided on program sites No perspectives</td>
<td>Easy to understand, intuitive narratives</td>
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<tr>
<td>More informed about Federal spend and impact that influence my future</td>
<td>Retain highlights of federal programs</td>
<td>Engaging, short numbers to highlight</td>
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Our Hypothesis

Performance data cannot be standardized, but how we present it, can be.

✔ Performance data can improve outcomes and drive accountability

✔ A consistent, intuitive framework like Logic Models can be applied across programs

✔ If presented visually, data can enhance transparency

✔ Transparency is beneficial to the grantor and grantees!
Solution Details
Grants Impact Story Tool
3 Federal Grant Programs

Different types of grant programs – Health, Education, Disaster Relief
Data Sets

We leveraged several Federal open datasets to showcase the Grant Story
Targeted Users

Legend:
- Current
- On roadmap

Engaged Citizen

Federal Program Manager

Researcher

New Applicants
Grants Impact and Story Tool (GIST)

Landing Page highlights three Federal Grant Programs

Intuitive Interface

Highlights 3 Grants Programs

Depicts Federal Data Sources
Grants Impact and Story Tool (GIST)

Program Pages depict the Logic Model for each Program

Consistent Logic Model for each Program

Depicted by Fiscal Year

Highlights Key Results and Outcomes
Grants Impact and Story Tool (GIST)

Basic information about the Program

- Visual overview
- Mission and goals
- Contact information
Grants Impact and Story Tool (GIST)

External sources of information provide a 360 degree view

Independent Experts

Curated News
Grants Impact and Story Tool (GIST)

REI Systems’ Grants Impact and Story Tool (GIST) uses federal open data from USASpending.gov, SAM.gov, Grants.gov, FEMA, HHS, and the Department of Education to visually showcase how federal grants spending leads to desired performance outcomes, enhancing federal accountability and transparency for the American public.

- Advocacy for Grant Programs
- Validated, usable framework
- Results-Oriented Grants Management
Instructions:

Please enter your questions via the chat feature via AdobeConnect; OR

Email them to GrantsTeam@omb.eop.gov
Maximize the value of grant funding by applying a risk-based, data driven framework that balances compliance requirements with demonstrating successful results for the American taxpayer.
Grants CAP Goal Strategies

Hold recipients accountable for good performance practices that support achievement of program goals and objectives; & streamline burdensome compliance requirements for those that demonstrate results.

Achieve Goals and Objectives

Manage Risk
Leverage data, including data from annual audits, to assess & manage recipient risk.

Build Shared IT Infrastructure
Use standard business processes & data to identify opportunities to build shared solutions that reduce burden & improve the user experience.

Standardize Business Processes & Data
Standardize grants management business processes & identify, operationalize, standardize, & link data.

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JOIN OUR COMMUNITY TODAY!

https://www.performance.gov/CAP/grants/

INNOVATION EXCHANGE SESSION SCHEDULE:
July 25, 2019
September 26, 2019
October 24, 2019
Note: Sessions will not be held in August, November, or December

DO YOU HAVE AN INNOVATION YOU WOULD LIKE TO SHARE?
Please email the Grants Team at GrantsTeam@omb.eop.gov