Agency Priority Goal Action Plan

Promote Economic Opportunity for HUD-Assisted Residents

Goal Leader: David Byrd
Senior Advisor for Office of the Secretary

Theme: Income Security; Education, Training, Employment, and Social Services
Overview

Goal Statement

- HUD will promote economic opportunity for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.

- HUD’s goal is to create a clear path to self-sufficiency by increasing HUD-assisted residents’ participation in education, work, and financial literacy activities which would thereby reduce the need for HUD assistance. This goal will be achieved by through targeted outreach to HUD-assisted residents, development of the EnVision Center network of supportive services providers, and other activities to promote increased utilization of supportive services.

Challenge

- HUD cannot currently quantify how many families are leaving its rental assistance programs due to improved economic circumstances. Setting a goal to “graduate” all assisted tenants that can achieve self-sufficiency, and developing a way to measure the success of that goal, will allow HUD to serve more families over time with its limited resources.

Opportunity

- Over the next 18 months, HUD will set up the data collection mechanisms needed for this new indicator.
Core Team: This information will be finalized by HUD leadership by Spring. Updates will be provided subsequent to those decisions.
Although the mission of HUD is to provide quality affordable housing, housing assistance is a starting point towards self sufficiency. HUD-assisted households also need to be connected to services that close educational and employment gaps that prevent them from achieving full self sufficiency.

HUD will leverage partnerships with other Federal agencies, states, localities, businesses and non-profits to help HUD-assisted residents find a path to financial stability. HUD has achieved results through previous coordinated efforts with local partners, particularly through cross-program and interagency collaboration that focuses on place-based outcomes.

The agency will seek to expand this coordination by creating community-based EnVision Center networks and improving access to supportive services at the local level. HUD will assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs and explore options to bring these services to residents of Multifamily properties. Finally, HUD will provide targeted outreach on supportive services for education.
Promote Economic Opportunity

for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.

Milestone 1.0
Identify data sources within HUD to track positive exits

Milestone 1.1
Verify reliability of the data

Milestone 1.2
Validate the data and set targets by end of FY19

Milestone 1.3
Publication of the baseline number of positive exits

Milestone 2.0
Increase positive exits from HUD-assisted housing

Milestone
Establish new targets and make any necessary adjustments to the plan.

Milestone
Publish the baseline data.
Throughout FY18 Q1, HUD developed the goals and vision for the agency’s 2018-2022 Strategic Plan and FY19 Annual Performance Plan, which were published on February 12, 2018. Since the proportion of households existing assisted housing for positive reasons is a new metric, the baseline data will not be available for a minimum of 18 months. Movement on milestones is currently underway and will continue as we work to collect the baseline data for the Agency Performance Goal (APG).
## Key Milestones

Create an EnVision Center Network to increase access to, and improve delivery of, supportive services to American families through public and private partners.

<table>
<thead>
<tr>
<th>Key Milestone</th>
<th>Milestone Due Date</th>
<th>Milestone Status</th>
<th>Change from last quarter</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Launch the EnVision Center Network</td>
<td>12/31/2017</td>
<td>Complete</td>
<td>N/A</td>
<td>In December 2017, HUD announced the launch of EnVision Centers and the EnVision Center App. EnVision Centers will be centralized hubs located on or near public housing developments, that serve as an incubator for the four key pillars of self-sufficiency: character and leadership, educational advancement, economic empowerment, and health and wellness. EnVision Centers will leverage public and private resources, across federal agencies, state and local governments, non-profits, faith-based organizations, corporations, public housing authorities, and housing finance agencies, for maximum community impact. Continuous improvements to the app are underway and links to additional service providers are being added.</td>
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<tr>
<td>Open three physical EnVision Centers</td>
<td>4/30/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>The locations have not yet been confirmed. The Federal Register notice that ended on February 12, 2018 yielded 40 commitment letters from communities looking to establish Envision Centers in their communities. The Envision Center team hopes to announce the sites April 2018.</td>
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Assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs through expanded guidance and technical assistance. Explore options to bring these services to residents of Multifamily properties.

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<td>Publication of a Final Section 3 Rule</td>
<td>12/31/2018</td>
<td>On Track</td>
<td>N/A</td>
<td></td>
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<tr>
<td>Technical Assistance and Publication of Best Practices for the Jobs Plus Program</td>
<td>2/24/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>The publication will be based off the Jobs Plus Study.</td>
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<td>The Multifamily Housing Office, in conjunction with the Office of Public and Indian Housing, will develop a toolkit for new Multifamily properties on promising practices for FSS</td>
<td>3/20/2019</td>
<td>On Track</td>
<td>N/A</td>
<td></td>
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Key Milestones

Provide targeted outreach on supportive services for education. Using HUD and Federal Student Aid (FSA) matched data, HUD will target outreach on higher education, financial aid, and education navigation services to HUD-assisted residents, focusing on residents ages 15-20. HUD will continue to promote the use of local data sharing agreements between school systems and HUD-assisted housing to target services.

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<td>Conduct outreach on HUD’s data sharing roadmap to support local partnerships between housing and education providers</td>
<td>3/31/2018</td>
<td>On Track</td>
<td>N/A</td>
<td></td>
</tr>
<tr>
<td>Publish preliminary findings on ROSS for Education (Project S.O.A.R.) impacts on FAFSA completions and enrollment in higher education among HUD-assisted residents</td>
<td>9/1/2019</td>
<td>On Track</td>
<td>N/A</td>
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Leverage partnerships with other Federal and local agencies, non-profits, and private business to increase participation by HUD-assisted households in work and job training programs.

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<td>Provide technical assistance on credit reporting for Multifamily property owners and PHAs</td>
<td>11/30/2018</td>
<td>On Track</td>
<td>N/A</td>
<td>This milestone is intended to help reduce credit-related barriers to employment, education and market rate housing that HUD-assisted tenants face.</td>
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<td>See also, EnVision Center milestones</td>
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<td>Increased participation by HUD-assisted households in work and job training programs will be objectives of the Envision Center Network.</td>
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Key Indicators

Percentage of Work-Able Households Exiting Assisted Housing with Low Subsidy Needs (Section 8)

Note: This metric is a proxy during the development of the APG metric to show the percentage of positive exits from HUD-assisted housing. Metric is tracking only.
Proportion of households exiting HUD-assisted housing for positive reasons

- Description: This metric is under development and expected to be available in HUD’s FY 2020 Annual Performance Plan.
- Data source: TBD
- Unit of measurement: TBD
- Dimension: TBD
- Calculation method: TBD
- Frequency: TBD
- Direction: Increase
- Data quality (limitations/advantages of the data): TBD
- Validation, verification, and improvement of measure: TBD
Contributing Programs

Organizations:
- Office of Public & Indian Housing (PIH)
- Office of Fair Housing and Equal Opportunity (FHEO)
- Office of the Secretary (OSEC)
- Office of Housing (HSG)
- Office of Community Planning & Development (CPD)
- Office of Policy Development & Research

Program Activities:
- Family Self Sufficiency
- Jobs Plus
- ROSS for Education
- EnVision Centers