Promote Economic Opportunity for HUD-Assisted Residents

Goal Leader: David Byrd
Senior Advisor for Office of the Secretary

Theme: Income Security; Education, Training, Employment, and Social Services
Overview

Goal Statement

- HUD will promote economic opportunity for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.
- HUD’s goal is to create a clear path to self-sufficiency by increasing HUD-assisted residents’ participation in education, work, and financial literacy activities which would thereby reduce the need for HUD assistance. This goal will be achieved through targeted outreach to HUD-assisted residents, development of the EnVision Center network of supportive services providers, and other activities to promote increased utilization of supportive services.

Challenge

- HUD cannot currently quantify how many families are leaving its rental assistance programs due to improved economic circumstances. Setting a goal to “graduate” assisted tenants that can achieve self-sufficiency, and developing a way to measure the success of that goal, will allow HUD to serve more families over time with its limited resources.

Opportunity

- Through the end of FY 2019, HUD will set up the data collection mechanisms needed for this new indicator.
Leadership

Core Team:

David Byrd, Senior Advisor
Office of the Secretary

Jogchum Poodt, Manager
Public and Indian Housing, Urban Revitalization Division

Stephanie Holderfield, Senior Advisor
Public and Indian Housing

Todd Richardson, Deputy Assistant Secretary
Policy Development and Research

Dominique Blom, General Deputy Assistant Secretary
Public and Indian Housing
Although the mission of HUD is to provide quality affordable housing, housing assistance is a starting point towards self-sufficiency. HUD-assisted households also need to be connected to services that close educational and employment gaps that prevent them from achieving full self-sufficiency.

HUD will leverage partnerships with other Federal agencies, states, localities, businesses and non-profits to help HUD-assisted residents find a path to financial stability. HUD has achieved results through previous coordinated efforts with local partners, particularly through cross-program and interagency collaboration that focused on place-based outcomes.

The agency will seek to expand this coordination by creating community-based EnVision Center networks and improving access to supportive services at the local level. HUD will assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs and explore options to bring these services to residents of Multifamily properties. Finally, HUD will provide targeted outreach on supportive services for educational attainment for current high school-aged students through ROSS for Education.
Promote Economic Opportunity

for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.

1.0 Identify data sources available to track positive exits

1.1 Verify reliability of the data

1.2 Validate the data and set targets by end of FY19

1.3 Publication of the baseline number of positive exits

2.0 Increase positive exits from HUD-assisted housing

Milestone

Establish new targets and make any necessary adjustments to the plan

Milestone

Publish the baseline data

Milestone

Verify reliability of the data and the frequency at which it can be extrapolated. Determine if PRA is necessary.
Movement on milestones is currently underway and will continue as we work to collect the baseline data for the Agency Performance Goal (APG). Since the proportion of households existing assisted housing for positive reasons is a new metric, the baseline data will not be available until FY 2019.

In Q2, HUD received commitment letters from communities interested in opening EnVision Centers. In an effort to improve educational outcomes for students who reside in public housing or in households receiving housing vouchers, HUD, in conjunction with the Council of Large Public Housing Authorities (CLPHA) and the Dept. of Education, held a webinar to encourage local partnerships between housing and education providers. Continued progress toward the completion of a revised proposed Section 3 regulation also moved forward.
Create an EnVision Center Network to increase access to, and improve delivery of, supportive services to American families through public and private partners.

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<tr>
<th>Key Milestone</th>
<th>Milestone Due Date</th>
<th>Milestone Status</th>
<th>Change from last quarter</th>
<th>Comments</th>
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<tbody>
<tr>
<td>Launch the EnVision Center Network</td>
<td>12/31/2017</td>
<td>Complete</td>
<td>N/A</td>
<td>In December 2017, HUD announced the launch of EnVision Centers and the EnVision Center App. EnVision Centers will be centralized hubs located on or near public housing developments, that serve as an incubator for the four key pillars of self-sufficiency: character and leadership, educational advancement, economic empowerment, and health and wellness. EnVision Centers will leverage public and private resources, across federal agencies, state and local governments, non-profits, faith-based organizations, corporations, public housing authorities, and housing finance agencies, for maximum community impact. Continuous improvements to the app are underway and links to additional service providers are being added.</td>
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<td>Open three physical EnVision Centers</td>
<td>4/30/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>The Federal Register Notice published in December 2018 yielded 40 commitment letters from communities looking to establish EnVision Centers in their communities. The EnVision Center team publicly announced the selection of 15 sites on June 7, 2018, at an event celebrating the opening of EnVision Centers at two of the sites (located in Detroit, MI and Inkster, MI).</td>
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Assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs through expanded guidance and technical assistance. Explore options to bring these services to residents of Multifamily properties.

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<td>Publication of a Final Section 3 Rule</td>
<td>12/31/2018</td>
<td>On Track</td>
<td>N/A</td>
<td></td>
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<tr>
<td>Technical Assistance and Publication of Best Practices for the Jobs Plus Program</td>
<td>2/24/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>The publication will be based off the Jobs Plus Study, for which a final report is tentatively anticipated in August of 2018.</td>
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<td>The Multifamily Housing Office, in conjunction with the Office of Public and Indian Housing, will develop a toolkit for new Multifamily properties on promising practices for FSS</td>
<td>3/20/2019</td>
<td>On Track</td>
<td>N/A</td>
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H UD will continue to promote the use of local data sharing agreements between school systems and HUD-assisted housing to target educational services to HUD-assisted residents. HUD will also monitor the results of a program leveraging Federal data, ROSS for Education, to inform future efforts to deliver education-related outreach to HUD-assisted residents.

### Milestone Summary

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<td>Conduct outreach on HUD’s data sharing roadmap to support local partnerships between housing and education providers</td>
<td>3/31/2018</td>
<td>Complete</td>
<td>N/A</td>
<td>Joint webinar with CLPHA and Department of Education took place on March 8, 2018.</td>
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<tr>
<td>Publish preliminary findings on ROSS for Education (Project S.O.A.R.) impacts on FAFSA completions and enrollment in higher education among HUD-assisted residents</td>
<td>9/1/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>Using HUD and Federal Student Aid (FSA) matched data, HUD is targeting outreach on higher education, financial aid, and education navigation services to HUD-assisted residents, focusing on residents ages 15-20. The preliminary evaluation of this program will help to inform the development of future policies.</td>
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Leverage partnerships with other Federal and local agencies, non-profits, and private business to increase participation by HUD-assisted households in work and job training programs.

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<td>Provide technical assistance on credit reporting for Multifamily property owners and PHAs</td>
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<td>See also, EnVision Center milestones (slide 7)</td>
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Note: This metric is a proxy during the development of the APG metric to show the percentage of positive exits from HUD-assisted housing. Metric is tracking only. Metrics will be updated on an annual basis.
Proportion of households exiting HUD-assisted housing for positive reasons

• Description: This metric is under development and expected to be available in HUD’s FY 2020 Annual Performance Plan.
• Data source: TBD
• Unit of measurement: TBD
• Dimension: TBD
• Calculation method: TBD
• Frequency: TBD
• Direction: Increase
• Data quality (limitations/advantages of the data): TBD
• Validation, verification, and improvement of measure: TBD
Additional Information

Contributing Programs

Organizations:
- Office of Public & Indian Housing (PIH)
- Office of Fair Housing and Equal Opportunity (FHEO)
- Office of the Secretary (OSEC)
- Office of Housing (HSG)
- Office of Community Planning & Development (CPD)
- Office of Policy Development & Research (PDR)
- Office of Field Policy & Management (FPM)

Program Activities:
- Family Self Sufficiency
- Jobs Plus
- ROSS for Education
- EnVision Centers