Agency Priority Goal Action Plan
Promote Economic Opportunity for HUD-Assisted Residents

Goal Leader:
David Byrd, Senior Advisor for Office of the Secretary
Overview

Goal Statement

- HUD will promote economic opportunity for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.
- HUD’s goal is to create a clear path to self-sufficiency by increasing HUD-assisted residents’ participation in education, work, and financial literacy activities which would thereby reduce the need for HUD assistance. This goal will be achieved through targeted outreach to HUD-assisted residents, development of the EnVision Center network of supportive services providers, and other activities to promote increased utilization of supportive services.

Challenge

- HUD cannot currently quantify how many families are leaving its rental assistance programs due to improved economic circumstances. Setting a goal to “graduate” assisted tenants that can achieve self-sufficiency, and developing a way to measure the success of that goal, will allow HUD to serve more families over time with its limited resources.

Opportunity

- Through the end of FY 2019, HUD will set up the data collection mechanisms needed for this new indicator.
Leadership

Core Team:

David Byrd, Senior Advisor
Office of the Secretary

Jogchum Poodt, Manager
Public and Indian Housing, Urban Revitalization Division

Stephanie Holderfield, Senior Advisor
Public and Indian Housing

Todd Richardson, Deputy Assistant Secretary
Policy Development and Research

Dominique Blom, General Deputy Assistant Secretary
Public and Indian Housing
Although the mission of HUD is to provide quality affordable housing, housing assistance is a starting point towards self-sufficiency. HUD-assisted households also need to be connected to services that close educational and employment gaps that prevent them from achieving full self-sufficiency.

HUD will leverage partnerships with other Federal agencies, states, localities, businesses and non-profits to help HUD-assisted residents find a path to financial stability. HUD has achieved results through previous coordinated efforts with local partners, particularly through cross-program and interagency collaborations that focus on place-based outcomes.

The agency will seek to expand this coordination by creating community-based EnVision Center networks and improving access to supportive services at the local level. HUD will assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs and explore options to bring these services to residents of Multifamily properties. Finally, HUD will provide targeted outreach on supportive services for educational attainment for current high school-aged students through ROSS for Education.
Promote Economic Opportunity

for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.

**Milestone**
Identify data sources within HUD to track exits

1.0
Identify data sources available to track positive exits

1.1
Verify reliability of the data

1.2
Validate the data and set targets by end of FY19

1.3
Publication of the baseline number of positive exits

Milestone
Verify reliability of the data and the frequency at which it can be extrapolated. Determine if PRA is necessary.

Milestone
Publish the baseline data

2.0
Increase positive exits from HUD-assisted housing

Milestone
Establish new targets and make any necessary adjustments to the plan
Movement on milestones is currently underway and will continue as we work to collect the baseline data for the Agency Performance Goal (APG). Since the proportion of households exiting assisted housing for positive reasons is a new metric, the baseline data will not be available until FY 2019.

In Q3, HUD announced the locations of cohort 1 of the EnVision Center (Demonstration). The sites are located in all ten HUD regions and will target each community’s unique challenges through the use of many public and private partnerships. Additionally, the first official EnVision Center was opened in Inkster, MI.

HUD staff from all of the major program offices worked to complete the revised proposed Section 3 regulation. The draft version of the rule was placed into Departmental clearance and is anticipated to be sent to OMB for review before the end of August 2018.
## Key Milestones

Create an EnVision Center Network to increase access to, and improve delivery of, supportive services to American families through public and private partners.

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<tr>
<th>Key Milestone</th>
<th>Milestone Due Date</th>
<th>Milestone Status</th>
<th>Change from last quarter</th>
<th>Comments</th>
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<td>Launch the EnVision Center Network</td>
<td>12/31/2017</td>
<td>Complete</td>
<td>N/A</td>
<td>In December 2017, HUD announced the launch of EnVision Centers and the EnVision Center App. EnVision Centers will be centralized hubs located on or near public housing developments, that serve as an incubator for the four key pillars of self-sufficiency: character and leadership, educational advancement, economic empowerment, and health and wellness. EnVision Centers will leverage public and private resources, across federal agencies, state and local governments, non-profits, faith-based organizations, corporations, public housing authorities, and housing finance agencies, for maximum community impact. Continuous improvements to the app are underway and links to additional service providers are being added.</td>
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<td>Open three physical EnVision Centers</td>
<td>4/30/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>The Federal Register Notice published in December 2018 yielded 40 commitment letters from communities looking to establish EnVision Centers in their communities. The EnVision Center team publicly announced the selection of 15 sites on June 7, 2018, at an event celebrations also took place at the opening of EnVision Center of the site located in Inkster, MI.</td>
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Assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs through expanded guidance and technical assistance. Explore options to bring these services to residents of Multifamily properties.

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<td>Publication of a Final Section 3 Rule</td>
<td>12/31/2018</td>
<td>On Track</td>
<td>N/A</td>
<td>Publication of the Proposed rule is slated for 12/31/2018.</td>
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<td>Technical Assistance and Publication of Best Practices for the Jobs Plus Program</td>
<td>2/24/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>The publication will be based on the Jobs Plus Study, for which a final report is tentatively anticipated in August of 2018.</td>
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<td>The Multifamily Housing Office, in conjunction with the Office of Public and Indian Housing, will develop a toolkit for new Multifamily properties on promising practices for FSS</td>
<td>3/20/2019</td>
<td>On Track</td>
<td>N/A</td>
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HUD will continue to promote the use of local data sharing agreements between school systems and HUD-assisted housing to target educational services to HUD-assisted residents. HUD will also monitor the results of a program leveraging Federal data, ROSS for Education, to inform future efforts to deliver education-related outreach to HUD-assisted residents.

### Milestone Summary

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<td>Conduct outreach on HUD’s data sharing roadmap to support local partnerships between housing and education providers</td>
<td>3/31/2018</td>
<td>Complete</td>
<td>N/A</td>
<td>Joint webinar with Council of Large Public Housing Authorities (CLPHA) and Department of Education took place on March 8, 2018.</td>
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<td>Publish preliminary findings on ROSS for Education (Project S.O.A.R.) impacts on FAFSA completions and enrollment in higher education among HUD-assisted residents</td>
<td>9/1/2019</td>
<td>On Track</td>
<td>N/A</td>
<td>Using HUD and Federal Student Aid (FSA) matched data, HUD is targeting outreach on higher education, financial aid, and education navigation services to HUD-assisted residents, focusing on residents ages 15-20. The preliminary evaluation of this program will help to inform the development of future policies.</td>
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Leverage partnerships with other Federal and local agencies, non-profits, and private business to increase participation by HUD-assisted households in work and job training programs.

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<td>Provide technical assistance on credit reporting for Multifamily property owners and PHAs</td>
<td>11/30/2018</td>
<td>On Track</td>
<td>N/A</td>
<td>This milestone is intended to help reduce credit-related barriers to employment, education and market rate housing that HUD-assisted tenants face.</td>
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<td>See also, EnVision Center milestones (slide 7)</td>
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<td>Increased participation by HUD-assisted households in work and job training programs will be objectives of the Envision Center Network.</td>
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Key Indicators

Percentage of Work-Able Households Exiting Assisted Housing with Low Subsidy Needs (Section 8)

- FY 15: 17.10%
- FY 16: 18.10%
- FY 17: 18.70%

Note: This metric is a proxy during the development of the APG metric to show the percentage of positive exits from HUD-assisted housing. Metric is tracking only. Metrics will be updated on an annual basis.
Proportion of households exiting HUD-assisted housing for positive reasons

- Description: This metric is under development and expected to be available in HUD’s FY 2020 Annual Performance Plan.
- Data source: TBD
- Unit of measurement: TBD
- Dimension: TBD
- Calculation method: TBD
- Frequency: TBD
- Direction: Increase
- Data quality (limitations/advantages of the data): TBD
- Validation, verification, and improvement of measure: TBD
Contributing Programs

Organizations:
- Office of Public & Indian Housing (PIH)
- Office of Fair Housing and Equal Opportunity (FHEO)
- Office of the Secretary (OSEC)
- Office of Housing (HSG)
- Office of Community Planning & Development (CPD)
- Office of Policy Development & Research (PDR)
- Office of Field Policy & Management (FPM)

Program Activities:
- Family Self Sufficiency
- Jobs Plus
- ROSS for Education
- EnVision Centers