



## Agency Priority Goal Action Plan

# Promote Economic Opportunity for HUD-Assisted Residents

### Goal Leader:

David Byrd, Senior Advisor for Office of the Secretary

# Overview

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## Goal Statement

- HUD will promote economic opportunity for HUD-assisted residents by encouraging self-sufficiency and financial stability, as measured by increasing the proportion of households who exit HUD-assisted housing for positive reasons.
- HUD's goal is to create a clear path to self-sufficiency by increasing HUD-assisted residents' participation in education, work, and financial literacy activities which would thereby reduce the need for HUD assistance. This goal will be achieved through targeted outreach to HUD-assisted residents, development of the EnVision Center network of supportive services providers, and other activities to promote increased utilization of supportive services.

## Challenge

- HUD cannot currently quantify how many families are leaving its rental assistance programs due to improved economic circumstances. Setting a goal to “graduate” assisted tenants that can achieve self-sufficiency, and developing a way to measure the success of that goal, will allow HUD to serve more families over time with its limited resources.

## Opportunity

- HUD is currently working to set up the data collection mechanisms needed for this new indicator.

# Leadership

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## Core Team:

David Byrd, Senior Advisor  
Office of the Secretary

Stephanie Holderfield, Senior Advisor  
Public and Indian Housing

Todd Richardson, Deputy Assistant Secretary  
Policy Development and Research

Dominique Blom, General Deputy Assistant Secretary  
Public and Indian Housing

# Goal Structure & Strategies

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Although the mission of HUD is to provide quality affordable housing, housing assistance is a starting point towards self-sufficiency. HUD-assisted households also need to be connected to services that close educational and employment gaps that prevent them from achieving full self-sufficiency.

HUD will leverage partnerships with other Federal agencies, states, localities, businesses and non-profits to help HUD-assisted residents find a path to financial stability. HUD has achieved results through previous coordinated efforts with local partners, particularly through cross-program and interagency collaborations that focus on place-based outcomes.

The agency will seek to expand this coordination by creating community-based EnVision Center networks and improving access to supportive services at the local level. HUD will assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs and explore options to bring these services to residents of Multifamily properties. Finally, HUD will provide targeted outreach on supportive services for educational attainment for current high school-aged students through ROSS for Education.

# Summary of Progress – FY18 Q4

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Movement on milestones is currently underway and will continue as we work to collect the baseline data for the Agency Performance Goal (APG). Since the proportion of households exiting assisted housing for positive reasons is a new metric, the baseline data will not be available until FY 2019.

In Q4, HUD staff forwarded the draft version of the Section 3 regulation to OMB for expedited review. The goal is to publish the proposed rule by January 7, 2019.

# Key Milestones

Create an EnVision Center Network to increase access to, and improve delivery of, supportive services to American families through public and private partners.

Milestone Summary				
Key Milestone	Milestone Due Date	Milestone Status	Change from last quarter	Comments
Launch the EnVision Center Network	12/31/2017	Complete	N/A	In December 2017, HUD announced the launch of EnVision Centers and the EnVision Center Mobile App. EnVision Centers will be centralized hubs located on or near public housing developments, that serve as an incubator for the four key pillars of self- sufficiency: character and leadership, educational advancement, economic empowerment, and health and wellness. EnVision Centers will leverage public and private resources across federal agencies, state and local governments, non-profits, faith-based organizations, corporations, public housing authorities, and housing finance agencies, for maximum community impact. Continuous improvements to the app are underway and links to additional service providers are being added.
Open three physical EnVision Centers	4/30/2019	On Track	N/A	The Federal Register Notice published in December 2017 yielded 40 commitment letters from communities looking to establish EnVision Centers in their communities. The EnVision Center team publicly announced the selection of 15 sites on June 7, 2018, at an event. Celebrations also took place at the opening of the EnVision Center site located in Inkster, MI.

# Key Milestones

Assess and promote economic self-sufficiency programs including Jobs Plus, Family Self Sufficiency (FSS), and Section 3 to serve more PHAs through expanded guidance and technical assistance. Explore options to bring these services to residents of Multifamily properties.

Milestone Summary				
Key Milestone	Milestone Due Date	Milestone Status	Change from last quarter	Comments
Publication of a Proposed Section 3 Rule	1/7/2019	Delayed	N/A	Publication of the Proposed rule is slated for 01/07/2019.
Technical Assistance and Publication of Best Practices for the Jobs Plus Program	2/24/2019	On Track	N/A	The publication will be based on the Jobs Plus Study, for which a final report will be published in February of 2019.
The Multifamily Housing Office, in conjunction with the Office of Public and Indian Housing, will develop a toolkit for new Multifamily properties on promising practices for FSS	3/20/2019	Delayed	N/A	This milestone will not be met because of a shift in the prioritization of the initiatives under the Economic Opportunity Objective.

# Key Milestones

HUD will continue to promote the use of local data sharing agreements between school systems and HUD-assisted housing to target educational services to HUD-assisted residents. HUD will also monitor the results of a program leveraging Federal data, ROSS for Education, to inform future efforts to deliver education-related outreach to HUD-assisted residents.

Milestone Summary				
Key Milestone	Milestone Due Date	Milestone Status	Change from last quarter	Comments
Conduct outreach on HUD's data sharing roadmap to support local partnerships between housing and education providers	3/31/2018	Complete	N/A	Joint webinar with Council of Large Public Housing Authorities (CLPHA) and Department of Education took place on March 8, 2018.
Publish preliminary findings on ROSS for Education (Project S.O.A.R.) impacts on FAFSA completions and enrollment in higher education among HUD-assisted residents	9/1/2019	On Track	N/A	Using HUD and Federal Student Aid (FSA) matched data, HUD is targeting outreach on higher education, financial aid, and education navigation services to HUD-assisted residents, focusing on residents ages 15-20. The preliminary evaluation of this program will help to inform the development of future policies.

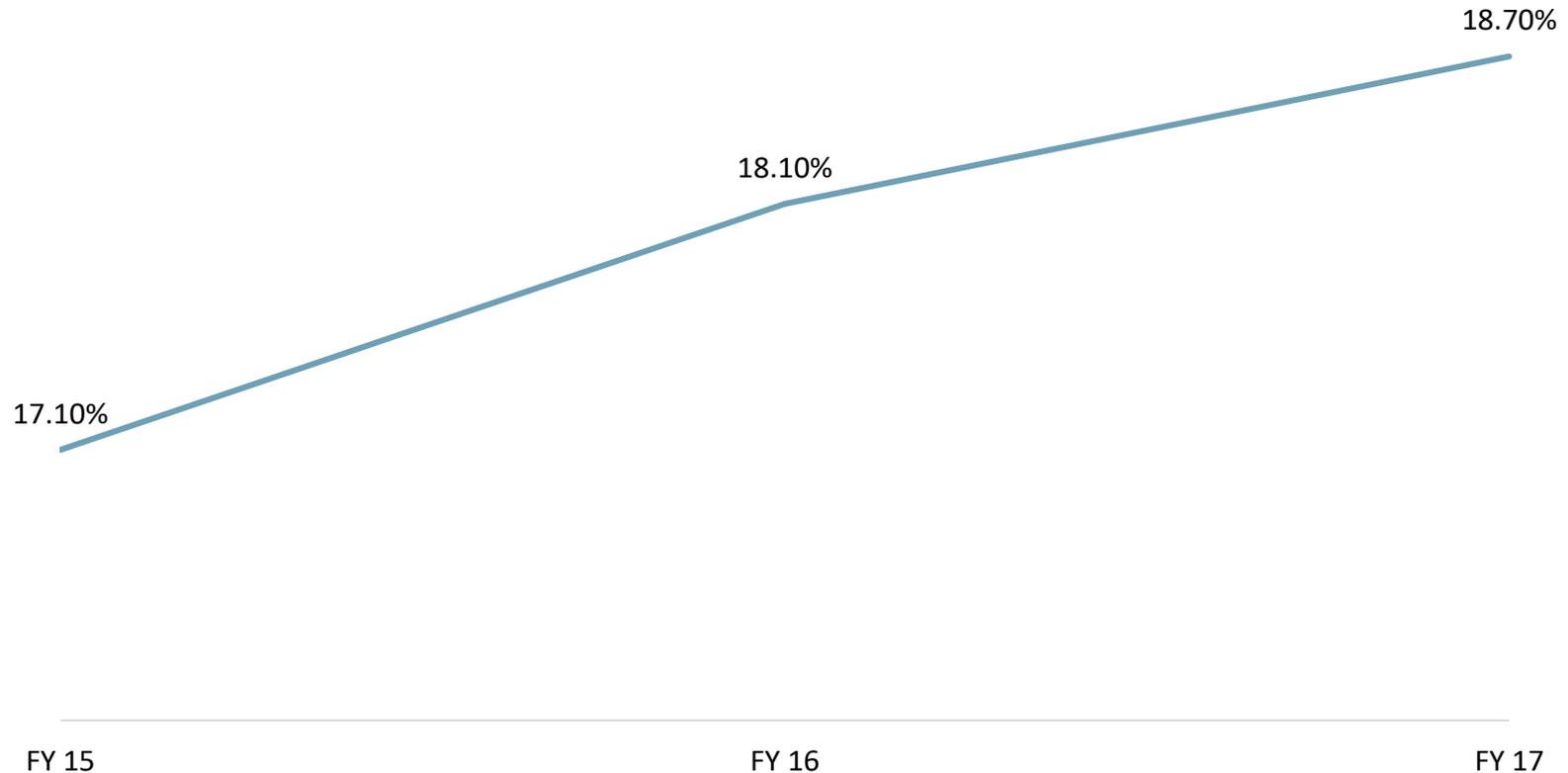
# Key Milestones

Leverage partnerships with other Federal and local agencies, non-profits, and private business to increase participation by HUD-assisted households in work and job training programs.

Milestone Summary				
Key Milestone	Milestone Due Date	Milestone Status	Change from last quarter	Comments
Provide technical assistance on credit reporting for Multifamily property owners and PHAs	11/30/2018	Stopped	N/A	After further consideration it was decided that this initiative is no longer feasible and we will no longer be conducting this activity.
See also, EnVision Center milestones (slide 7)				Increased participation by HUD-assisted households in work and job training programs will be objectives of the Envision Center Network.

# Key Milestones

## Percentage of Work-Able Households Exiting Assisted Housing with Low Subsidy Needs (Section 8)



Note: This metric is a proxy during the development of the APG metric to show the percentage of positive exits from HUD-assisted housing. Metric is tracking only. Metrics will be updated on an annual basis.

# Data Accuracy and Reliability

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Proportion of households exiting HUD-assisted housing for positive reasons

- Description: This metric is under development.
- Data source: TBD
- Unit of measurement: TBD
- Dimension: TBD
- Calculation method: TBD
- Frequency: TBD
- Direction: Increase
- Data quality (limitations/advantages of the data): TBD
- Validation, verification, and improvement of measure: TBD

# Additional Information

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## Contributing Programs

### Organizations:

- Office of Public & Indian Housing (PIH)
- Office of Fair Housing and Equal Opportunity (FHEO)
- Office of the Secretary (OSEC)
- Office of Housing (HSG)
- Office of Community Planning & Development (CPD)
- Office of Policy Development & Research (PDR)
- Office of Field Policy & Management (FPM)

### Program Activities:

- Family Self-Sufficiency
- Jobs Plus
- ROSS for Education
- EnVision Centers